



The world's leading software solution for tour operators and DMCs

Which tour operator software solution is **right for you?**

www.tourplan.com



A checklist to help you evaluate your options

Now more than ever, digital transformation is accelerating. An increasing number of businesses are harnessing digital technology, connecting systems, and automating as many processes as possible. The tourism sector is no exception - Tour Operators and DMCs need to adopt a digital approach when it comes to the continual improvement of business operations.

There is no shortage of software solutions designed for the tourism industry, but they're not all created equal. Nor are they one-size-fits-all. That's why it's critical to evaluate your options before investing in a software solution, so that you can be sure that your choice will provide efficiency gains and profit growth, and will help your business adapt and grow into the future.

As a key first step on this journey, we've put together a checklist you can use as an evaluation tool when making your choice. We'll help you crystallise your objectives, so that you can make an informed decision as to which solution to invest in.

To further assist you, we've also created a more detailed information gathering document called an RFI (Request for Information). This is designed to assist you when gathering and comparing information from potential software vendors about their software and services. The RFI may be tuned to your specific business needs, and provided to prospective vendors for them to fill in and send back to you. Feel free to download and use the RFI template [here](#).

Checklist

Tick all that apply

What's your business type?

Inbound Tour Operator	
Destination Management Company	
Outbound Tour Operator	
Domestic Tour Operator	
FITs	
Groups	
MICE	

What size solution do you need?

How many employees do you have?	
Do you have a budget for investing in software?	
If yes, how much is it?	

Tick

Rank

What are your business goals? *Tick all that apply, and rank from 1 - 5 in terms of priority (1 being highest priority and 5 being lowest priority)*

Expand into new markets or industry sectors, outline what they are:		
Increase your number of sales and purchasing channels		
Achieve business growth through digital transformation		
Optimise efficiency by automating as many business functions as possible		
Deliver a modern, professional and attractive customer experience		

Your business requirements - *Why are you looking for a new software solution? Tick all that apply and rank from 1-5 in terms of priority (1 being highest priority and 5 being lowest priority)*

You're starting a new business		
You're expanding from a FIT business to include Groups/MICE, or vice versa, and your current system isn't adequate		
You've been using a legacy system and it's time to modernise		
Your business is growing and you need software to support that growth		
You've been using a 'homegrown' solution and now need a professional one designed specifically for the tourism industry		

	Tick	Rank
What primary functionality do you need in a software solution? <i>Tick all that apply</i>		
The ability to sell any type of travel product (i.e. define my own product types)		
The ability to quote and book tailor-made/customised itineraries		
The ability to package products together and customise the package per quote/booking or sell the package 'as is'		
The ability to create, sell and manage single and/or multi-day scheduled tours		
The ability to quote swiftly, efficiently and accurately		
The ability to handle group tour pricing such as FOC pax or room tour leaders, drivers and guides		
Automated creation and sending of attractive, professional looking tour proposals and itineraries		
The ability to provide agents/clients with 24/7 online bookings and tariff access via a B2B website and an API		
Real-time access to dynamic supplier rates to help secure business		
Automate all operations processes, such as supplier documentation sending, rooming lists and assigning vehicles, driver and guides		
Provide suppliers with the ability to confirm requested services online		
Agent/client CRM management tools		
A single solution with Accounts Receivable, Accounts Payable and General Ledger fully integrated with bookings and operations		
Multi-currency capabilities from product loading through sales, bookings and accounting		
Multi-company or branch capability with full financial reporting per company/branch		
Intuitive, real-time management reporting for sales, operations and accounting		
Complete financial analysis flexibility through the ability to design own reports and infographics		
What services are you looking for from your solution provider? <i>Tick all that apply</i>		
Support and training throughout the implementation of the system		
Ongoing support with the ability to talk to Tourplan experts in my time-zone		
Ongoing enhancements and upgrades to the system		
Fully cloud based solution (Software as a Service / SaaS)		
The ability to install the software 'On-Premises'		
The ability to integrate with other applications. If so what are they:		

The Tourplan solution

When you choose Tourplan, you'll be joining a like-minded community of international tourism companies who enjoy:

- A fully integrated quoting and booking Tour Operator/DMC software solution with online sales and purchasing, through to complete accounting and financial management – all in a single system
- Local industry knowledge in all major regions globally, as well as local support and training in your time zone and language
- Latest technology with both Software as a Service (SaaS) and 'On-Premises' options
- A long-term technology partner capable of meeting and growing with your current and future needs

With Tourplan you can expect increased profitability and leading edge technology solutions delivered alongside professional services and a continual innovation process.

[Learn more about our products and solutions, and how they can give your business new life.](#)

Keen to find out more about what our technology can do for your business? [Request a demo](#), so you can get a closer look at what we do.

